GRADUATING
STUDENTS’ PROFILE
MBA (2015)
Ace Institute of Management is a contemporary, open-minded, conscientious learning centre where students at different levels prepare to meet the challenges and opportunities of the 21st century. In our 16 year history, since our inception in 1999, we have established ourselves as a leading institution in the country that is living its vision of enhancing the capacity of individuals and institutions in Nepal to contribute to the nation’s development.

In our Graduate School, we broke new ground by launching the first Executive MBA program in Nepal in 1999, the year of our establishment itself. Our MBA program has acquired a distinguished reputation of being the most rigorous and fulfilling experience. In the undergraduate school, our BBA program is now considered one of the best in the country. Our BBA graduates have not only proven to excel extraordinarily in higher academic paths they choose but are also widely sought after in the employment market. Ace Higher Secondary School has established itself as one of the leading higher secondary programs in Nepal and is known for its individual centered learning approach. The launch of Ace A-Level and BBA-Banking and Insurance programs in 2008 is an additional milestone in our continuous endeavor to serve and facilitate learning.

The Centre for Institution and People Development (CIPD), the consulting division of Ace Institute of Management, is another step forward in the institute’s efforts of enhancing the capacity of individuals and institutions in Nepal.

We have completed over a decade of creating change leaders and showing the way to a new nation and yet we feel this is just the beginning. The 16 years have been extremely rewarding and we continue to live our vision and commitment to value based management education which has strong relevance to real life. We are deeply committed to promoting a learning environment where individuals rediscover themselves and learn to be thoughtful and responsible managers, leaders and entrepreneurs. We will continue to provide our students with opportunities to explore and develop their potential so that they can make their mark in whatever they do.
OUR VISION

- Enhance the capacity of individuals and institutions in Nepal to contribute to the nation’s development

OUR MISSION

- Promote a learning environment where individuals rediscover themselves and learn to be thoughtful and responsible managers, leaders, and entrepreneurs
- Promote entrepreneurship and professionalism by assisting entrepreneurs and institutions in acquiring and managing resources effectively

OUR PHILOSOPHY

- We believe that one can never learn enough and learning is a life-long process
- We believe that knowledge is much more beneficial when accompanied by wisdom and humility
- We believe that each one of us learns differently and that no particular approach is superior to another
- We believe that every individual is capable of contributing towards a positive social synergy
- We believe that we achieve and accomplish more when we compete with self and cooperate with others

OUR VALUES

- Honesty in work
- Sincerity in relationships
- Respect for self and others
- Responsibility for one’s actions
- Learning from mistakes
- Care for resources
- Adherence to regulations
- Questioning spirit
The Graduate School of Ace currently offers three graduate level programs: the MBA, the Executive MBA and the MBA Evening. All of these Masters level programs are affiliated to Pokhara University. All graduating students are conferred the Master’s Degree by Pokhara University, upon successful completion of the program. The duration of the Executive MBA program is 18 months while the MBA and the MBA Evening programs are of 24 and 32 months duration respectively.

Over the past 16 years, the Graduate School of Ace has grown in reputation and size. The programs offered by the school are now considered to be amongst the best in the country. Located in Sinamangal, Kathmandu, the school has one of the best physical infrastructures, which includes contemporary and state-of-the-art facilities for teaching and learning.

MBA Degree

The minimum duration of the degree is 24 months spread over 6 trimesters. For successful completion of the degree, a student is required to earn 66 credit hours by successfully completing 27 courses and 4 practicum and graduate seminars.

Of the total 27 courses, students are required to take 7 foundation and analytical tool courses (18 credits), 10 core and functional courses (20 credits), 2 capstone courses (6 credits), 4 concentration/specialization courses (8 credits), 2 electives (4 credits) and graduate research project, internship, seminars, and other projects (10 credits).

In addition to the foundation and core courses, students are also required to choose a specialization stream and select 4 courses in that stream totaling to 8 credits. The courses in the specialization area intend to develop high degree of competence in the chosen area and are offered in the 4th and 5th trimesters/terms.
I am of notion that we are never too old to learn, and I seek to achieve continuous personal development and make the best of any learning opportunity.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting result)
- BBA, Apex College, Pokhara University

AREAS OF INTEREST
NGOs/INGO | Research Company | Marketing
Manufacturing Organizations

MAJOR PROJECTS WORK AND TRAINING
- Business Research on “Brand Preference of Smartphones in Kathmandu Valley”

INTERNSHIP/ WORK EXPERIENCE
Superior Handmade Paper Product
- Managing schedules of orders received
- Meeting with foreign clients and communication over e-mail
- Coordinating with cargo for shipping goods
- Direct meeting with prospective and new clients
- Participation in international exhibition Paperworld, 2011 held in Germany to promote Nepalese paper products in international market

Nepal Bangladesh Bank
- Assisting staffs in Credit department in documents preparation
- General banking tasks in Customer service department

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Worked as an organizer of career fair at Ace Institute of Management for MBA graduates, October 2013
- Scholarship as entrance topper in Xavier Academy (2006-2007)
- Exhibited paper goods in Handicraft Exhibitions organized by Nepal Handmade Paper Association held in Kathmandu

Date of Birth : 18 November 1989
Address : Sinamangal, Kathmandu
Number : 9840052284
E-mail : aakashlalshrestha@gmail.com

- Brand Audit of “Coca Cola: The Coca Cola Company”
- “Market Analysis and Promotion Plan for Dabur Real”
- Participation in different informational seminars organized by Federation of Handicraft Association of Nepal and Hand made Paper Association of Nepal, 2010-14
I am a diligent, focused person and I believe in following my passion and dreams. I am prepared to work hard for it and not let anyone/anything limit me towards achieving it.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University, 2013-2015
- BBA, Kathmandu College of Management, Kathmandu University, 2008-2012

AREAS OF INTEREST
Development Sector-NGOs/INGOs | Marketing and Advertising
Education Sector | Content writing/Media

MAJOR PROJECTS WORK AND TRAINING
- Brand Audit on “BhatBhateni SuperMarket”, 2015
- Term Paper on “Market Analysis and Promotion Plan for Women’s Horlicks”, 2015
- Research report on “Service Encounter at Apex and Uniglobe College”, 2015
- Business Research on “Comparative Analysis of Ncell and NTC”, 2014
- 6-day Workshop on “Marketing Research”, Nov 22-27, 2011
- Social Leadership Development Training, April 23-25, 2009

INTERNATIONAL WORK EXPERIENCE
Internship at K&S Enterprises, Feb-April 2015
- Marketing of diagnostic and surgical equipment (eye) to the company’s clients
- Carried out SWOT analysis of the company and gave recommendations
- Prepared offers to the prospective clients, handled office incoming and outgoing correspondence
- Organized meetings and presentations for the company

Work at K&S Enterprises, Oct 2012- March 2013
- Marketing and promotion of medical equipments
- Performed various logistic tasks of confidential and sensitive nature
- Handled incoming and outgoing correspondence
- Maintained proper filing and records management system
- Performed other administrative works

Internship at Nepal Investment Bank Limited, Feb-March 2012
- Worked at every department of the bank and learned the rules and procedures of the working of the bank
- Carried out assigned tasks in each department
- Marketed new deposit offers of the bank for present as well as potential customers

Internship at MSK Automobiles, Sept 2011
- Took part in the training session for the sales executives
- Interacted with the customers and contributed in the sale of motorbikes
- Participated in product demonstration of MSK Automobiles

Internship at Narco-Non Nepal, July 2009
- Observed the volunteers at work and joined in to help them
- Actively participated in organizing awareness programs in schools and colleges, made case studies for the organization related to drug addiction in Nepal

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Organizer in the 3 day REC@NNECT Nepal Boot Camp, Ace Institute of Management, May 2014
- Organizer in ACE Graduate School Sports Meet, Ace Institute of Management, Feb 2014
- Organizer in 3-day Employability Skills Workshop, Ace Institute of Management , 2013
- Marketing Member for IT for Society project, IT & Social Welfare Club, Kathmandu College of Management, 2009
- General Member of Youth for Blood, 2012
- Participant in the Ad Making Competition, Kathmandu College of Management, 2010
- Academic Scholarship from Devkota College, 2007
I am a determined girl and a worshiper of hard work. I am passionate about my work. I believe that through hard work a person can reach success and achieve prosperity in life.

ADITI SINGH

Date of Birth : 01-08-1989
Address : Imadole-5 Lalitpur Nepal
Number : 9841209449
E-mail : snghadt@gmail.com

INTERNSHIP/WORK EXPERIENCE
- Worked with Bhudeo Khadya Udyog Pvt. Ltd. (Hulas Consumer Division) Ganbahal Kathmandu as a trainee in 2009 for one month.
- Worked with Subha Shingal International Kathmandu for one month as a trainee in 2010.
- Bachelor Internship: For 2 months at Nabil Bank, Nabil Center, Teendhara, Durbarmarg, Kathmandu
- Master internship: For 2 months at Subha Shingal International, Kuleswar, Kathmandu.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Participated in various debates and speech competitions.
- Class representative in school and college.
- Organized cultural programs.
- Member of sports and cultural committee.
- Organized placement fair at Ace Institute of Management.
- Organized Sports week at Ace Institute of Management.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting result)
- BBA, Nepal College of Management, Kathmandu University

AREAS OF INTEREST
Banking sector | Manufacturing firm | Multinational companies
Educational sector

MAJOR PROJECTS WORK AND TRAINING
- Business Research on “Brand Preferences of Mobile Phone”
- Business Development Plan On “Cow Farming”
- Graduate Research Project on “Consumer Buying Behavior and Satisfaction of Skoda Car in Nepal”
- Brand Audit on “Cadbury Nepal”
A hardworking yet smart, a competitive yet collaborative, and an ambitious yet result driven individual determined to look forward and take every challenge as a learning opportunity and to harvest the best I can from such experiences.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting result)
- BBA, Apex College, Pokhara University

AREAS OF INTEREST
NGOs/INGO | Advertising Agency | Research Company Manufacturing and Service Organizations

MAJOR PROJECTS WORK AND TRAINING
- Business Research on “Canteen Satisfaction Survey at Ace Institute of Management”
- Business Development Plan on “Hygienic Lapsy Candies Pvt. Ltd.”
- Internship Report on “A Food Processing Company: Fresh Fruit Industry”
- Research Report on “Service Blueprint and Perception of Service Quality at KFC, Nepal”
- Term paper on “Market Analysis and Promotion Plan for Dabur Real”
- Participation in different Social Empowerment and Communication Seminars organized by JCI Kathmandu Lady Nepal, 2011-14

INTERNSHIP/WORK EXPERIENCE

FRESH FRUIT INDUSTRY
- Managing schedules of local orders received, and corresponding with clients
- Corresponding with cargo for export and preparation of necessary documents
- Participating in market analysis and designing promotion plan
- Overviewing the daily operations of the factory, looking for ways to manage the quality and improving processing efficiencies

CLOUD FACTORY
- Data entry for US Census
- Managing the team and their performances and scheduling weekly meetings as a group leader
- Leading the community service programs once a month with team members

NABIL BANK
- Assisting the staffs in the Privilege Department for documents preparation
- General banking tasks done under Privilege counter
- Visiting the corporate client “Kathmandu Metropolitan City” to maintain its employee accounts

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Organized career fair at Ace Institute of Management for MBA graduates, October 2013
- Merit Scholarship in Apex College (2008-2012)
- Worked as volunteer in programs organized by JCI Kathmandu Lady Nepal: 8th National Lady Jaycees Academy 2012 and Little Princess 2011
- Worked as organizer in the talent show organized by Sea-Gate, December 2006
- Represented Nepal in Asia-Pacific Festival of Children’s Theatre in Toyoma, Japan on August 2004
I consider myself hardworking and equally responsible for whatever work I undertake. I always put honesty and trust ahead of anything to define myself.

**ACADEMIC BACKGROUND**
- MBA (Finance), Ace Institute of Management, Pokhara University
- Bachelor of Business Administration, College of Applied Business, Tribhuvan University

**AREAS OF INTEREST**
Banking Sector | Development Sector | Advertising NGO/INGOs

**MAJOR PROJECTS WORK AND TRAINING**
- Business Research on “Customer Satisfaction of QFX among Youth”
- Business Development Plan on “Senior Citizen Day Care Centre”

**INTERNSHIP/WORK EXPERIENCE**
- Internship at Nepal Rastra Bank, Head Office, Baluwataar, Kathmandu (April 4 - July 4, 2012)
- Internship at Janata Bank Nepal Limited, Head Office, New Baneshwor, Kathmandu (Feb 18 - April 15, 2015)

**EXTRA-CURRICULAR ACTIVITIES AND AWARDS**
- Winner in Volleyball Competition organized by Gautam Secondary School
- Winner in Ad making Competition, College of Applied Business
- Third Runner-up in Ad making Competition, Ace Expression 2014
- Organized a 3-day Employability Skills career Workshop conducted by Max Mind, 2013, ACE Institute of Management
- Participated in Global Round Table Organized by India Today
- Participated in Blood Donation Program organized by Janata Bank Nepal Limited

**MOTTO**
I am self believer so I always seek to bring positive change in every aspect of my life.
I believe hard work pays off and I follow this statement. I prefer quality over quantity and live up to meet the standards. I have an optimistic and fun-loving personality. Rather than competition I believe in mutual improvement.

**ACADEMIC BACKGROUND**
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting result)
- B. Sc., Kathmandu University

**AREAS OF INTEREST**
- NGOs/INGOs
- Education sector
- Development sector
- Environmental Science

**MAJOR PROJECTS WORK AND TRAINING**
- Attended a workshop on “Corporate Social Responsibility”
- Business Research on “Preference Survey of Online Books and Journals among MBA students”
- Business Development Plan on “Beans and Books Café”
- Internship on “Star FM Pvt. Ltd.”

**INTERNSHIP/WORK EXPERIENCE**
- Assisted in “Adapting water quality assessment method for rapid appraisal of water services” supported financially under SLPR- EAD Programme, ICIMOD in 2011.
- Did Compliance Monitoring of Initial Environmental Examination Report of Extraction of Sand, Gravel and Stone in Kaski District, a project carried out by Ministry of Federal Affairs and Local Development in 2012.
- Internship at WWF Nepal.

**EXTRA-CURRICULAR ACTIVITIES AND AWARDS**
- First runner up in Yamaha expressions- Ace Inter- College Festival for Ad film competition in 2014.
I am enthusiastic and easy going person with a desire to become an entrepreneur. I like to step into every field I am interested in. I have a good interpersonal skills and I believe that managing relationship in the professional world is a very important aspect. Also I believe in trying and never giving up. I have my own policies that had made me a person I am today and I will abide by it in future as well.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting result)
- BBS, St. Xavier’s College, Tribhuwan University

AREAS OF INTEREST
Embassies | Foreign Consulate Hotels/ Resorts/ Restaurants | Immigration & Education Consultancy | Multinational Companies | NGO/ INGO | Development Projects | Telecommunication | Trading- Export/ Import/ Merchandising

MAJOR PROJECTS WORK AND TRAINING
- Training on Website designing, graphic designing, office from Technolink Pvt. Ltd
- Training on Merchandise from CG Mart
- Business Research on “Customer Satisfaction Survey of Siddhartha Bank Ltd”
- Business Development Plan on “UjyaaloSansar Energy Pvt Ltd”

INTERNSHIP/WORK EXPERIENCE
- Internship on Banking and Insurance from Citizen Bank International Ltd
- Sales Executive at Anurama trade- Morang Auto Works (Feb 2007- Feb 2009)
- Corporate Marketing Officer at Mercantile Communication Pvt. Ltd (Sep 2009- Aug 2010)
- Brand Manager at Ultra Solar Energy (Sep 2010- Dec 2012)
- Relationship Assistant at Siddhartha Bank Limited (Jan 2013- July 2013)

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Won title of “Student of the Year 2010” in St. Xavier’s College
- First Runner Up in Video Ad Competition in Ace Expression 2014
- Knowledge of Call Centre management
ICHHYA SHRESTHA

Date of Birth: 13 March 1989
Address: Mangalbazar, Lalitpur, Nepal
Number: 9841779353
E-mail: luja_shrestha@hotmail.com

I value determination and zeal for one’s work and learning from the mistakes as a stairway to success. It is through hard work and experience one is capable to build framework for the future endeavors.

ACADEMIC BACKGROUND
● (MBA (Finance)), Ace Institute of management, Pokhara University (awaiting result)
● Bachelor’s in Business Administration (BBA), White House Graduate School of Management, Purbanchal University
● Intermediate Degree (HSEB), St. Mary’s Higher Secondary School
● School Leaving Certificate (SLC), St. Mary’s High School

AREAS OF INTEREST
Banking Sector | MNCs | Development Sector | NGO/INGOs

INTERNSHIP/WORK EXPERIENCE
Everest Bank Limited
● Worked at Customer Service Department.
  Marketing of M-Banking (EBL Touch-24) and SMS banking
Himalayan Bank Ltd.
● Worked at Customer Service and Remittance department.
  Worked in Debit card distribution procedure.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
● Participated in Docu-Competition Organized by Himalayan Whitehouse International College.
● Participated in the Assessment of Scholastic Skills through Educational Testing (ASSET) Organized by St. Mary’s Higher School, Kathmandu, Nepal.
● Active member of Amnesty International, Nepal
● Volunteered for Ace Institute of Management Annual Sports Week 2014
I am an optimistic and people person, have developed leadership quality and team work skill during my academic period. I need to enjoy what I do and believe passion, competency and hard work come in professionalism when one gets thrilled to do the work. 

**ACADEMIC BACKGROUND**
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting Result)
- BBA, Ace Institute of Management, Pokhara University

**AREAS OF INTEREST**
Tourism Sector | INGOs/NGOs | Project Management
Event Management | Hospital Management

**MAJOR PROJECTS WORK AND TRAINING**
- Business Research on “Consumer Buying Behaviour of Instant Coffee”

**INTERNERSHIP/WORK EXPERIENCE**
**Prime Commercial Bank Ltd**
- Worked at customer service department and clearance department
- Assisted staff at clearance department

**Alternative Technology Pvt Ltd**
- Participated in the development of promotional ideas

**EXTRA-CURRICULAR ACTIVITIES AND AWARDS**
- Coordinator in 1st Ace Inter College PU cup 2010
- Volunteer in 1st Ace Inter College PU Basketball Tournament Organizer in “Ace Fest 2009”
- Coordinator in sports week 2010 at Ace Institute of Management
- Winner of Sports week Competition 2009 in Badminton
- Winner of Sports week Competition 2014 in Basketball

**Date of Birth**: 22 May 1990
**Address**: New Baneshwor, Kathmandu
**Number**: 9841945637
**E-mail**: imjinashrestha@gmail.com

- Business development Plan on “J&j wear for different body types”
- Internship Report on “Alternative Technology” (A global software company for custom rug business)
I believe in ability and confidence at the same time to make the work perfect.

**KA BITA BHAN DARI**

Date of Birth : 18th Jan 1991  
Address : Prayagmarg, Baneshwor  
Number : 9849544643  
E-mail : kavvy2011@gmail.com

**INTERNSHIP/WORK EXPERIENCE**
- Ongoing internship at “Century Commercial Bank”
- Internship at Sanima Bank on loan department.
- Tutor at Kaplan Institute for bbs- taxation

**EXTRA-CURRICULAR ACTIVITIES AND AWARDS**
- Won several debate competitions
- Taken part in inter colleges quiz competition.
- Academic scholarship in NIC college
- Volunteered the RECONNECT GLOBAL program, 25-27 Nov 2014.
- Organized ACE placement Week for Term 6 students.

**ACADEMIC BACKGROUND**
- MBA (Finance), Ace Institute of Management. (PU)
- BBS, Nepal Commerce Campus (TU)

**AREAS OF INTEREST**
Banks and financial institutions | Insurance companies  
NGOs/ INGOs

**MAJOR PROJECTS WORK AND TRAINING**
- Business research on “brand preference on laptops in Nepal”.
- Business development plan on “mushroom farming in Kirtipur”
- Ongoing internship report on “Century Commercial Bank”
I consider myself as a honest, dedicated and a self motivated person. Before we work smart we must work hard, therefore I try to excel in my work with the same motivation taking along both the hard work as well as the creativity. Optimism and positive mind is what I would always like to carry on with myself for a healthy relation as well as a healthy mind.

ACADEMIC BACKGROUND
- MBA (Finance), Ace Institution of Management, Pokhara University (ongoing)
- BBS (Accounts), Nepal Commerce Campus, Tribhuvan University
- CA Foundation (Cap-I), ICAN

MAJOR PROJECTS WORK AND TRAINING
- Research on “Preference of instant messenger among Nepalese users”
- Business Plan Development on “Digital Empowerment Training Centre”
- Training course on “General Banking” organized by Banking Training Institute
- 100 Hours of IT Training provided by Academy for IT Engineering

INTERNSHIP/WORK EXPERIENCE
- Internship at Nabil Bank Limited, Head office, Durbarmarg (20th Feb 2015-17th April 2015)

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Organized a 3-day Employability Skills career Workshop conducted by MaxMind, 2013, ACE Institute of Management
- Volunteered in REC@NNECT Nepal Boot Camp organized in partnership between CRDF Global and U.S. Department of state, Hyatt Hotel, Nov 27th, 2014
- Volunteered in REC@NNECT Nepal Boot Camp organized in partnership between CRDF Global and U.S. Department of state, Everest Hotel, May 7th, 2014
- Organized and participated in various debate competition, cultural shows and dance competition during college days.
- Organized and participated in different fresher’s party and farewell program including ace fresher’s party 2013.

MOTTO
Challenges are what makes life interesting and overcoming them is what makes life meaningful.” I believe challenges bring opportunity for self development which directs towards progress in life.

AREAS OF INTEREST
MNC’s | Financial sector | Service sector
Development companies
I am a quick learner; always learn from every work I involve in. I am an optimistic, outgoing and open minded individual and love travelling. I believe that I can work independently with full efficacy. Interpersonal skills and Confidence are my greatest attributes.

**ACADEMIC BACKGROUND**
- MBA (Marketing), Ace Institute of Management, Pokhara University
- BBA (Marketing), D.A.V College of Management, Tribhuvan University

**AREAS OF INTEREST**
- NGO/INGO’S | Manufacturing and trading companies | Travel and Tourism
- Advertising and media agencies | Banking Sectors

**MAJOR PROJECTS WORK AND TRAINING**
- Business Development Plan on “Easy Off Dry Cleaning and Laundry Service”.
- Business Research on “Consumer preference of Soft Drinks in Nepal”.

**INTERNSHIP/WORK EXPERIENCE**
- Worked as Researcher at Solution Consultant (Market Research Company).
- Worked as class teacher at Emerald Academy.
- Internship at Mega Bank Nepal Limited, Baneshwor Branch.
- Internship at Hotel Greenwich Village in Sales and Marketing Department.

**EXTRA-CURRICULAR ACTIVITIES AND AWARDS**
- Volunteer at 3 Day Rec@nect Boot Camp 2014, Ace Institute of Management, Sinamangal
- 3rd position in Mad Ads Competition organized in Ace Fest 2014.
- Organizer at Ace Career Placement Program 2013, Ace Institute of Management, Sinamangal
- Organizer at Sports Meet 2013, Ace Institute of Management, Sinamangal
- Organizer at Welcome and Farewell program 2010, DAV College Of Management
- Selected for Professional Advertising Training and Job Placement Program organized by Advertising Association of Nepal (AAN).
- Participated in Advertising Competition organized by Nepal Tourism Board and made print advertisement for “Visit Lumbini Year 2012”.
- School Captain in Children’s Heaven School.

**COMMUNITY INVOLVEMENT**
- Executive member and Treasurer of Samdarshi Sports Club, Dhobighat, Lalitpur.
- Outstanding performance and 1st position in various events organized by “Rajak Scholarship Trust” and “Rajak Student Family” (Debate, Quiz, Essay Competition).

**MOTTO**
My objective is to reach my full potential, to work in a challenging career that possesses scope for enhancement of knowledge, skills and opportunities for personal and professional growth.
MEGHA SHRESTHA

Date of Birth : 07 December, 1990
Address : Miteri-marga, Mid-Baneshwor, Kathmandu.
Number : 9842033655
E-mail : meghastha@yahoo.com

My learning attitude always drives me to have positive mind-set and to maintain cordial relation with others; by identifying opportunities and engaging in activities where I can deliver the best of my abilities thus creating room for my professional and personal growth.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University (Running)
- BBA, Management Campus, Purbanchal University

AREAS OF INTEREST
Development Sector | Public Sector and MNC’s | INGOs/NGOs | Education Sector

MAJOR PROJECTS WORK AND TRAINING
- Business Research on “Viewers’ Preference Analysis on Nepali News Channel.”

INTERNSHIP/WORK EXPERIENCE
February, 2015 - April, 2015.
- Assisted in Advertising Testing for FMCG product.
- Involved in the project on Baseline Survey of Iodized Salt Social Marketing Campaign (ISMAC).
- Facilitated in the project for INGO on Assessing the Impact of Vocational and Entrepreneurship Training in Nepal.

- Worked in Customer Service Department and Remittance Department.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Organized a 3-day Employability Skills Career Workshop, Ace Institute of Management, 2013.
- Volunteered for Ace Institute of Management Annual Sports Week, 2014.
- Participated in Global Round Table Organized by India Today.

Community Director, Rotaract Club of Kathmandu North R.Y. 2015-16
- Involved in Cleaning-up Campaign as part of Community Service Work.
- Participated in First Aid and Sanitation Workshop.
- Participated in District Leadership Training Seminar & Recognition Ceremony, 2015.
Date of Birth: 14th November 1990  
Address: Satdobato, Lalitpur, Nepal  
Number: 9849873688  
E-mail: ghimirenimisha@gmail.com; swtnisu@gmail.com  

**NIMISHA GHIMIRE**

I thank God for my failures, because I believe, failure is what leads us to the ultimate success. Likewise, optimism and passion are equally important for a person to succeed and achieve in both personal and professional world.

**ACADEMIC BACKGROUND**
- MBA (Marketing), Ace Institute of Management (awaiting result)
- BBA, Nobel College

**AREAS OF INTEREST**
Marketing sector | Public relationship sector | NGOs/INGOs
Corporate marketing sector | Ad agency

**MAJOR PROJECTS WORK AND TRAINING**
- Business Research on “Factors affecting the student while selecting Ace Institute of Management for MBA program”
- Business development plan on “tea factory”

**INTERNSHIP/WORK EXPERIENCE**

**Saurya Airlines**
- Worked at reservation department
- Competitive analysis report for both sales and revenue.
- Verbal communication with travel and tour agency regarding agreement, terms and policies and payments.
- Learnt to use system for ticket reservation.

**Om sai Pathibhara hospital, Jhapa**
- Learnt to keep record of the patient admit and discharge charge.
- Salary recording and payment.
- Daily record of OPT

**Nepal Investment Bank**
- Customer desk
- Remittance department
- Cheque clearances department

**EXTRA-CURRICULAR ACTIVITIES AND AWARDS**
- Participated in “Global Peace Festivals south ASIA-2010”
I really like to work smart and enjoy what I do and try to surround myself with people who share similar passion. I generally thrive in the environment where optimism, dedication, self-discipline, responsibility and teamwork exits.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University
- BBA, College of Applied Business, Tribhuvan University

AREAS OF INTEREST
Marketing (Advertising, Branding, Events) Sector | Development Sector | Manufacturing sector | Entertainment Sector

MAJOR PROJECTS WORK AND TRAINING
- Graduate research Project on “Impact of Advertisements on buying behavior of mobile phone consumers”.
- Business development Plan “Parichaya Theatre and Drama School”

INTERNSHIP/WORK EXPERIENCE
- Internship in Kantipur Publications Pvt. Ltd.
- Internship in Nepal Tourism Board

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Organized a 3-day Employability Skills career Workshop conducted by MaxMind and, ACE Institute of Management in 2013.
- Volunteered in REC@NNECT Nepal Boot Camp jointly organized ACE, CRDF Global and U.S. Department of state in 2014.
- Academic scholarship from college of applied business in 2012
- Second prize in print ad competition in Ace Expressions 2014.
- First Prize in Team building Competition in the 5th Battle of Brains organized by Career Club of Kathmandu College of Management 2010.
- First Prize in Poetry Competition and participated in case study, quiz and team building competition Inter Semester Management Brain Bowl 2010, organized by College of Applied Business.
- Best actor 2006 in senior one act play organized by Drama and Debating club of Budhanilkantha School.

MOTTO
I’ve always wanted to gain knowledge instead of mere earning a degree. So, my objective is to look each day as a new opportunity to become very best with myself and others.
I am a believer that hard work is the key to success and respecting your job leads to satisfaction of oneself.

**Prasamsaha Karki**

**Date of Birth**: 5th June 1991  
**Address Per.**: Biratnagar, Nepal  
**Address Tem.**: Maitidevi, Kathmandu  
**Number**: 977-9842358040  
**E-mail**: prasanshaa.karki@gmail.com

- Internship report on “Market analysis (Quantitative and Qualitative analysis) of edible oil industry for Nimbus Holdings Private Limited” as a part of Internship Report for Nimbus Holding Private Limited
- Focus Group Discussion Held on Consumer Preference of Edible Oil as a part of Internship Research for Nimbus Holding Private Limited
- Integrated Marketing Campaign on FMCG Product on Shampoo “Video making project on Leadership” as a part of term paper on Consumer Behavior
- Promotional Campaign of Women Horlicks as a part of term paper for Promotion Management
- “Video making project on Leadership” as a part of term paper on Organizational Behavior.

**Academic Background**
- MBA (Marketing), Ace Institute of Management (Currently V Trimester) Pokhara University
- BBA, from Management College, Purbanchal University, Biratnagar

**Areas of Interest**
- Development Sector | Public Sector and MNC’s | INGOs/NGOs
- Education Sector

**Major Projects Work and Training**
- Business Research on “Television Watching Habits of Students of Kathmandu”
- Business Development Plan on “Sajilo Tarkari”
- Brand Audit on “Bhat Bhateni Supermarket” as a part of term paper of Strategic Brand Management
- Research on “Consumer Behavior on Roaming Service” as a part of term paper on Consumer Behavior

**Internship/Work Experience**
- Nimbus Holdings Pvt. Ltd, Sinamangal, Kathmandu Nepal
- Nepal Credit and Commerce Bank (NCC) Bank, Biratnagar, Nepal

**Extra-curricular Activities and Awards**
- First runner up in badminton competition organized by Management College, Purbanchal University
- Participated in Global Round Table Organized by India Today
- Organized placement fair at Ace Institute of Management
- Volunteered for Ace Institute of Management Annual Sports Week 2014
I am a keen learner and strongly believe in optimism and integrity. I have developed leadership and communication skills during my academic career. I learn from my mistake and never hesitate to take the blame that I am liable for. I start every work with a positive note because in my view nothing is that difficult to achieve unless we are negative about our own thoughts.

Academic Background
- MBA (Marketing) Ace Institute Of Management, Pokhara University (Awaiting Result)
- BBA, Kathmandu College Of Management, Kathmandu University

Areas Of Interest
Service Sector | MNCs
Marketing Management & Brand Management | NGO/INGOs

Major Projects Work And Training
- Case study preparation on “Brand Audit of Ncell”, 2014
- Business Development Plan of “Sathi Sangini – a Pink Bus Service”
- 3-day workshop – “Case Analysis of Marketing Management and Leadership”
- 5-day workshop- “Marketing Research"

Internship/Work Experience
- Assistant Marketing Manager at Index Furniture Nepal Pvt. Ltd, Kathmandu (Feb 2015- Present)
- Marketing Executive at Index Furniture Nepal Pvt. Ltd, Kathmandu (March 2012- Dec 2013)
- Internship at Bank Of Asia(Bagbazar Branch) as a part of BBA credit requirement year 2011
- 80hrs Social Internship at Nepal Children’s Organization as a part of BBA credit requirement year 2008

Extra-Curricular Activities And Awards
- Organized and Participated in Ace Career week 2013, 3 day event of personality and career development”
- Secured 2nd Position in Ace Fest 2014 – Spin a Yarn
- Worked as an active member of Paralympics, 2010 for the children of Khagendra Navajeevan Kendra, Jorpati under KCM Social Welfare Club
- Marketing Head, Inter College Music Competition, 2010
- Executive Member of KCM Arts Club (2007-2011)
- Secured 3rd Position in Ace Expression 2010 – Dance Competition

Motto
“If you enjoy what you do, you will never work another day in your life”. I want to work in an organization which has the requirements that are compatible with my beliefs, interest and values
RIJU SHRESTHA

Date of Birth: 30 June, 1991
Address: Sankhamul, New Baneshwor, Kathmandu.
Number: 9804053877, 014785144
E-mail: rizushrestha20@gmail.com

I am a team player and a quick learner. I want to gain experience while working in an organization and also help the organization reach its objectives. I am optimistic, open minded and hard working.

INTERNSHIP/WORK EXPERIENCE

Nepal Investment Bank Ltd., Head Office, Durbarmarg.
- Worked at Remittance Department and Clearing Department.

Nepal Investment Bank Ltd., Putalisadak Branch.
- Worked at Customer Service Department and Trade and Finance Department.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS

- Volunteer at 3 Day Rec@nect Boot Camp 2014, Ace Institute of Management, Sinamangal.
- Organizer at Sports Meet 2013, Ace Institute of Management, Sinamangal
- Academic scholarships from Everest College.

ACADEMIC BACKGROUND

- MBA (Finance), Ace Institute of Management, Pokhara University
- BBA (Finance), Everest College, Tribhuvan University

AREAS OF INTEREST

Banking Sectors | Manufacturing and trading companies
NGO/INGO’S | Advertising and media agencies
Travel and Tourism

MAJOR PROJECTS WORK AND TRAINING

- Business Research on “Brand Preference Survey of Toothpaste in Kathmandu”.
- Business Development Plan on “Shringaar: a bridal store”.

Sandeela Shankat Maharjan

Date of Birth: 29th November 1990
Address: Imadol-06, Lalitpur
Number: 9843761819, 01-5203199
E-mail: sandila_sandal@hotmail.com

I am a person who believes in her own abilities and aspires to achieve her dreams through dedication, optimism and sincerity towards herself and the society.

Academic Background
- MBA (Marketing) Ace Institute Of Management, Pokhara University (Awaiting Result)
- BBA, D.A.V. College of Management, Tribhuvan University

Areas of Interest
Corporate | Multinational | Development Sector | Entrepreneurship

Major Projects Work And Training
- Business Research on “Brand Preference of Mobile Phone among Customers in Kathmandu Valley”
- Business Development Plan on “Student Books and Stationery Centre”
- Internship Report on "Brand Perception of Ncell"

Internal/Work Experience
Bank of Kathmandu Ltd.
- Worked at Remittance Department

Ncell Pvt. Ltd.
- Worked at Marketing Department
- Conducted telephonic surveys and a major project on “Brand Perception of Ncell”

Extra-Curricular Activities and Awards
- Executive Vice President at JCI Patan Nepal 2014 and 2015
- Conducted Eye Camp 2012 as the organizer of the event supported by JCI Patan
- Volunteered in “National Convention” organized by JCI Patan Nepal in 2009
- Participated in “National Convention” organized by Hetauda Jaycees in 2012
- “Best Orator of the Year 2012” award presented by JCI Patan
I can utilize my personal skills and abilities, and make wholesome contribution towards professional growth of myself and my organization while being resourceful and innovative.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University
- BBA (Marketing), Campion College, Tribhuvan University

AREAS OF INTEREST
Advertising and media agencies | Travel and Tourism
Manufacturing and trading companies | NGO/INGO’S
Banking Sectors

MAJOR PROJECTS WORK AND TRAINING
- Business Development Plan on “YALA Pub”.
- Business Research on “Brand Preference Survey of Beer in Kathmandu”
- Research on “Quality Perception Survey of KFC in Nepal”

INTERNSHIP/WORK EXPERIENCE
- Internship at Bank of Kathmandu Limited, New Road Branch.
- Internship at Biruwa Ventures Pvt. Ltd.
- Worked as an Enumerator for Research conducted for CIG (Centre for Inclusive Growth) in 2013 on “Electricity and Its Impact on Economic Sectors” by Margon Research & Consultancy Pvt. Ltd. conducted in five cities of Nepal.
- Worked as an Enumerator for Market Research conducted for Squeaky Cleaning Services Pvt. Ltd. in 2013 on “Deep Cleaning Services” by Biruwa Ventures and AADHAR Development and Consultants Pvt. Ltd. conducted in Kathmandu.
- Currently working as a Sales and Marketing Associate at Biruwa Ventures Pvt. Ltd.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Organizer at Campion Food Fest 2012.
- Organizer at Ace Career Placement Program 2013, Ace Institute of Management, Sinamangal.
I am hard working, honest, determined, optimistic and sincere person. I like to work in team, share ideas and learn new things from others. I strongly value time and I am highly punctual and a time conscious person. I put all my efforts in my work in order to get the best out of myself.

ACADEMIC BACKGROUND
- MBA (Marketing) from Ace Institute of Management (Currently V Trimester), Pokhara University
- Bachelor’s Degree (B.Sc) in Chemistry & Environmental Science from Tri-Chandra College, Tribhuvan University, Kathmandu

MAJOR PROJECTS WORK AND TRAINING
- Prepared a research report on “Brand Preference of Daily Newspaper”
- Business Development Plan on “Vermicomposting & Earthworm Farming”
- Research on “Consumer Behavior on Roaming Service”
- Brand Audit on “Cadbury Dairymilk”
- Research on “Market analysis of edible oil industry for NIMBUS Holdings Private Limited”
- Ad making projects on various issues of Organizational Behavior, Strategic Brand Management, Consumer Behavior and Promotion Management
- Prepared a case study on the topic “Mass movement and their measures and Rock slope Stability analysis around Dasdhunga area”
- Prepared a report on “Biodiversity status and socio-economic condition of Chitwan National Park”
- Attended 3 days leadership and career enhancement training.

INTERNSHIP/WORK EXPERIENCE
- Nimbus Holdings Pvt. Ltd, Sinamangal, Kathmandu Nepal

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Volunteered in REC@NNECT Nepal Boot Camp organized in partnership between CRDF Global and U.S. Department of state.

MOTTO
If you are doing your best you won’t have any time to worry about your failure.

AREAS OF INTEREST
Development Sector (INGOs/NGOs) | Multinational companies | Advertising Agencies | Tourism Sectors | Research | Health Sector
I am very hardworking, passionate, good communicator, optimistic and self-less person and I believe to reach the height of success in professional and personal lives you need to have these qualities.

ACADEMIC BACKGROUND

- MBA (Finance Specialization), Ace Institute of Management, Pokhara University
- BBA (Finance Specialization), Campion College, Tribhuvan University

AREAS OF INTEREST

Development Sectors | Educational Sectors | MNC’s Financial Sectors

MAJOR PROJECTS WORK AND TRAINING

- Business Research on “Brand Preference of Soap in Kathmandu Valley”
- Business Development Plan on “Clean & Green Electric Van”

INTERNship/WOrk EXPERIENCE

Nimbus Holding Pvt. Ltd
- Worked at Human Resource Department to develop HR-Payroll Software

Himalayan Bank Ltd.
- Worked at Customer Service Department for 2 months

Ideal Model School
- Worked as teacher from 2063-2065

EXTRA-CURRICULAR ACTIVITIES AND AWARDS

- Best BBA Academic Student of the 2008 A.D. Batch
- Best Campion’s Student Council Member for the Year 2009 & 2010
- Elected twice as Vice-President of Campion’s Student Council
- Elected as Head Representatives of Ideal Model School Society for Spoken English
- Volunteered for Ace Institute of Management Annul Sports Week 2014
- Volunteered for World Environment Day 2006 organized by WEPCO Nepal

- Training on “Basic First Aid Training course” organized by Nepal Red Cross Society District Chapter Lalitpur
- Training on “Road safety- Zimebaar Chalak Ma” organized by Hero Nepal, Syakar company
- Training on “Leadership Development Program” organized by Rotary Club, Kasthamandap
- Training on “Basic Microsoft Basic Program” from Aptech Institute, Pulchowk
- Training on “Graphics Design” from Seagate Institute, Kupondole
I am hardworking, honest and a good team player. I am quick learner and friendly and eager to learn new things.

**ACADEMIC BACKGROUND**
- MBA (Finance), Ace Institute of Management, Pokhara University (running)
- BBA, Ace Institute of Management, Pokhara University

**AREAS OF INTEREST**
Financial Sector | Public Sector | INGOs / NGO

**MAJOR PROJECTS WORK AND TRAINING**
- Business Research on ‘Consumer Purchase Behavior of Cosmetic Products’
- Business Development Plan on ‘The Lunch Box Pvt. Ltd.’
- Internship Report on ‘Operations of Nepal Investment Bank Limited’

**INTERNSHIP/WORK EXPERIENCE**
- Nepal Investment Bank Limited (internship)

**EXTRA-CURRICULAR ACTIVITIES AND AWARDS**
- Academic scholarships from Ace Institute of Management
- Participated in Personality Development Workshops by Counselage

**SPECIALIZATION**
- Finance
SNEHA SINGHAL

Date of Birth : 28 January 1990
Address : Tripureshwor, Kathmandu
Number : 9801009870
E-mail : sgl.sneha@gmail.com

I am determined and competitive person; I always look forward to enhance my knowledge and experience. I set high standards for my team and myself and strive to achieve those standards. I believe “Nothing is Impossible” & that’s the key to success.

ACADEMIC BACKGROUND
- MBA: Finance Specialization, Ace Institute Of Management, Pokhara University (Awaiting Result)
- BBA: Marketing Specialization, Kathmandu College Of Management, Kathmandu University

AREAS OF INTEREST
- Financial Sector | INGO’s/NGOs | MNC’s | Entrepreneurial Venture

MAJOR PROJECTS WORK AND TRAINING
- Business Research Project on “Fast food preference and habit among consumers”

INTERNSHIP/WORK EXPERIENCE
- Social internship at “WEPCO” (Kupondole, Lalitpur) [July, 2009]
- Teaching experience for primary school at Zenith Academy, 2009
- Sales internship at “Toyota – Drive In” (Kupondole, Lalitpur) [November, 2011]
- Worked as Social Media Marketer at Social Aves Pvt. Ltd., where handled social media marketing for clients ranging from Diet Nepal, Dell Nepal, Tata Nano Nepal, Surya Nepal & etc. [February, 2012]
- Worked as SMS Coordinator at Janaki Technology Pvt. Ltd. & handled various SMS voting related services of various events such as Honda Girls On Wheels, Inter College Music Competition, Nepali Singing Star and others. [April, 2012]
- Worked as Management Trainee at Janaki Technology Pvt. Ltd. [March, 2015]

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Marketing Team Member in KCM Annual Drama, 2008
- Organizing Team Member in KCM Annual Drama, 2011
- Organizer of “Inter College Quiz competition, 2008,2009
- Marketing Coordinator in “Peace Poster Contest”, 2009
- Organizer of Honda Girls on wheel – A treasure Hunt for Girls on Scotty [2011]
- Organizer of “Battle of Brains” – Inter College quiz competition
- Was promoted to Social Media Marketer from an Intern within 15 days of joining Social Aves.
I am, dedicated and enthusiastic to carry/accomplish the responsibilities imparted to me with absolute dedication, intelligence and skill. Eager, willing and open to undertake responsibilities, face/deal challenges and work with a diverse group as a committed team-member.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University
- BA (Hons) Business (Management), University of Wales, United Kingdom

MAJOR PROJECTS WORK AND TRAINING
- Business Development Plan on “Sasto Travel Pvt. Ltd”.
- Research on “Quality Perception Survey of KFC in Nepal”

INTERNSHIP/WORK EXPERIENCE
- COO at Sastodeal Pvt. Ltd.
- Consultant and Board member at Chhahari Pvt. Ltd
- Managing Director at Irish Pub Pvt. Ltd
- CEO at Sastobook.com
- Internship at Women For Human Rights
- Internship at Commercial Agriculture Development Project

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Organized Fr.Watrin Memorial Basketball Tournament 2008
- Volunteered for Fr.Watrin Memorial Basketball Tournament (2006 / 2009)
I am a complete believer of hard work, passion and positivism. Apart from all, I believe in working with honesty.

ACADEMIC BACKGROUND
- MBA (Finance), Ace Institute of Management, Pokhara University
- BBA, College of Applied Business, Tribhuwan University

AREAS OF INTEREST
Development Sector | Public Sector and MNCs | Financial Sector
NGO / INGO | Education Sector

MAJOR PROJECTS WORK AND TRAINING
- Business Research On ‘Brand Preference on Shampoo among Nepalese Customers’
- Business Development Plan on ‘Mahalaxmi Poultry Farm’
- Internship Report on ‘internet banking of Nabil Bank’
- Internship Report on ‘Customer Service Department and Credit Department of Clean Energy Development Bank’

INTERNSHIP/WORK EXPERIENCE
- Teaching Assistant for a year at College of Applied Business on the subject Operations Management.
- Worked as intern in central processing center at Nabil Bank, Kamaladi.
- Worked as intern in Clean Energy Development Bank.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- First Runner Up as a Team Manager in 5th Battle of Brains organized by Kathmandu College of Management.
- Organizing Committee Member of REC@NNECT Challenge Final Event organized by American Embassy Nepal.
- Organizing Committee Member of Inter Semester Management Brain Bowl 2010, 2011 organized by Student Council and Welfare at College of Applied Business.
- Served as Secretary of Student Council and Welfare at College of Applied Business for the year 2010 and 2011.
- Organizing Committee Member of INTER BBA CRICKET RUNNING CUP 2010.
- Awarded first position for the STORY WRITING COMPETITION by Brookfield Academy on Dec 6, 2006.
- Academic Scholarship from College of Applied Business.
I believe in ability of myself to get the expected outcome in a best way through the hard work, devotion, positive attitude, demeanor, self reliance, adaptability and focus that I have.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting result).
- BBA, Thames International College, Tribhuvan University.

AREAS OF INTEREST
- Financial Sector | INGOs/NGOs | Private sector companies and MNCs

MAJOR PROJECTS WORK AND TRAININGS
- Business Research on “Study on Brand Preference of Soap.”

INTERNSHIP/WORK EXPERIENCE
United Distributors Nepal
- Worked under sales department of P&G brand.
- Prepared questionnaire and surveyed retailers of different locations of Kathmandu valley in order to get the feedback of distribution system of P&G.
- Analyzed data, prepared report and gave presentation in accordance to findings along with the recommendations.

Everest Bank Limited
- Worked at Customer Service Department.
- Performed administrative tasks and dealt with customers.

Extra-Curricular Activities and Awards
- Organized “Thames Inter BBA College Corporate Quiz 2010”
- Awarded as “Best Student BBA 2008-2012 Batch.”
- Awarded by Gold Certificate of honor conferred by Thames International College.
- Academic Scholarships from Thames International College for ranking first.
I am a motivated, dependable and diligent individual and I consider myself a work in progress with a love of perfection that assists in my quest for self-improvement.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting result).
- BBA, V.S.Niketan College, Pokhara University.

AREAS OF INTEREST
- INGOs/NGOs | Tourism/ Hospitality | Development sector | Education

MAJOR PROJECTS WORK AND TRAININGS
- Business research on "Brand preference of Skincare products."
- Business development plan on "Portable Mini Fans."
- Internship report on "Project Incentive Holidays."
- Ad making project on FMCG product - Milk.

INTERNSHIP/WORK EXPERIENCE
- Nepali Radio
  - Worked in the finance and administrative section.
- Incentive Group of Companies
  - Handled the marketing department by working together with the tour department.
  - Conducted meetings with the personnel of hotels to negotiate special rates.
- Rastriya Baniya Bank
  - Worked in all the department of the bank (Customer service, Remittance, Cash & cheque etc) in rotational basis except Loan and Accounting.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS

Date of Birth : 13 October 1990
Address : Koteshwor, Kathmandu
Number : 9860563438
Email : shrestha_ankita80@yahoo.com
I believe that seeds of hard work, discipline, patience and trust in oneself are the keystones of successful person. So, I’ll always be running behind these principles.

ACADEMIC BACKGROUND
- MBA (Finance), Ace Institute of Management, Pokhara University (Awaiting Result).
- BBA, Crimson College of Technology, Pokhara University (2012).

INTERNATIONAL WORK EXPERIENCE
BANK OF KATHMANDU LTD.
- Worked at Remittance Department and Customer Service Department (2014).

NABIL BANK LTD.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Winner in a Badminton Singles (Women), Badminton Doubles (Women) and Carrom Board Tournament in ACE GS Sports Meet 2014.
- First Runner-up in a Basketball (Women) Tournament organized by All Nepal National Free Student’s Union (ANNFSU), AKHIL CUP Inter College Basketball Tournament-2011.
- First Runner-up in a Basketball (Women) Tournament in Ace GS Sports Meet 2014.
- Second Runner-up in Solo Dance Competition in Ace Fest 2014.

AREAS OF INTEREST
Financial Sector | Sports and Recreation Industry | Private Development Sector | NGOs/ INGOs | MNC’S

MAJOR PROJECTS WORK AND TRAININGS
- Business Research on “Factors affecting MBA student’s decision while selecting bank for internship program.”
- Business Development Plan on “Butwal Futsal.”
I am a hard-working person who believes that the true purpose of life is realized when one lives his/her dream. I love to take up new assignments and responsibilities that would challenge me and value my creativeness on a daily basis.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting Result).
- BBA-BI, Apex College, Pokhara University.

AREAS OF INTEREST
Development Sector | Public sector and MNCs | INGOs/NGOs | Education Sector

MAJOR PROJECTS WORK AND TRAININGS
- Business Research on “Comparative Analysis of Ncell and NTC.”
- Business Development Plan on “Nepali Organic JavaFarming.”
- Term Paper on “Impact of Facebook Marketing on Consumer Buying Behavior.”
- Promotion Management project on Fruitwick – Fruit flavored tea.

INTERNSHIP/WORK EXPERIENCE

Lead International Pvt. Ltd
- Internship - Partial fulfillment of the requirement for the Master’s degree.
- Assignments such as assessing training needs for organizations in various sectors, writing letters, attending meetings, designing e-flyers and training calendars, writing proposals, and developing contact list of HR. personnel in corporate sectors.

Himalayan Bank Ltd
- Internship - Partial fulfillment of the requirement for the Bachelor’s degree
- Worked at the back office of L/C department, Treasury department, Remittance Department and Special operations to the CEO

Nepalese Young Entrepreneurs Forum
- Worked as Executive Coordinator.
- Involved in facilitating, Networking and coordinating the meetings, preparing reports, presentations.
- Organizing programs, seminars and documentations of all the relevant programs in collaboration with different projects of FNCCI.
- Liaise among forum members, national and international forums.

Orbit International Education
- Worked as Part time Asst. Marketing Officer and Graphic Designer.
- Developing and implementing marketing strategies, plan execution, preparation for meeting, Brochure designing, hoarding board designing, calendar designing, holding executive meetings, conduct promotional campaigns etc.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- 1st Runner up in Calligraphy in Ace Fest 2014 (Intra-College Competition).
- 2nd Runner up in Spin a Yarn in Ace Fest 2014.
- 2nd Runner up in Mad Ads in Ace Fest 2014.
- 2nd Runner up in Two Men in a Boat (mono-debate) in Ace Fest 2014.
- 1st Runner up in Spin a Yarn in Bajaj Expression 2013.
- 2nd Runner up in Bajaj Expression 2013.
- 1st Position in Two Men in a Boat (mono-debate) in Ace Fest 2013.
- Organizer / Master of Ceremonies (MC) for Bajaj Expression 2013 (Inter-college Competition).
I am a person with a perfect proportion of attitude and gratitude because I believe attitude boosts up your confidence to perform any task and gratitude sticks you on to the ground which I believe is most important in real world of corporates.

ACADEMIC BACKGROUND
- MBA (Finance), Ace Institute of Management, Pokhara University (Running).
- BBA, Shankar Dev Campus, Tribhuvan University.

AREAS OF INTEREST
Banking and Financial Sector | Public Sector and MNC’s | NGO’s/ INGO’s

MAJOR PROJECTS WORK AND TRAINING

INTERNSHIP/WORK EXPERIENCE
Kohinoor Investment and Securities Pvt. Ltd.
- Learned the mechanism of trading of securities.
- Perform various documentation regarding trading of securities.
- Helped clients in completing their documents.

Nepal SBI Bank Ltd
- Worked at Credit Department and perform documentation & preparation of files.
- Help clients to complete their documents.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Participated in the various outdoor games in School Fests.
- Academic Scholarship from Kailali Multiple Campus.
- Counselling of new applicants for BBA in SDC.
I believe as long as you have got passion, faith and are willing to work hard you can do anything you want.

I shall be available for an interview at your convenience.

Date of Birth: 30 March 1990
Address: Battisputali, Kathmandu
Number: 9841963778
Email: ranadilasha@gmail.com

● Term Paper on “Trust on ecommerce websites.”
● Ad making projects on FMCG.

INTERNSHIP/WORK EXPERIENCE
Incentive Tours and Travel GSA for Airasia X
● Marketing and promotion of the website incentiveholidays to the different hotels.
● Updating the website of incentive holidays.

Standard Chartered Bank
● Worked under the project “Data migration to SME from CB and amendment in ISIC code.”
● Updating the accounts of the customer into the system.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
● Academic Scholarship from Thames International College.

ACADEMIC BACKGROUND
● MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting results).
● BBA, Thames International College, Tribhuvan University.

AREAS OF INTEREST
Development | Public Sector and MNC’s | NGO/INGO’s | Tourism and hospitality

MAJOR PROJECTS WORK AND TRAINING
● Business Research on “Brand Preference on Mobile Phones.”
● Business Development Plan on “The Chocolate Factory.”
● Internship report on “Incentive Tours and Travel to Develop Website Incentive Holidays.”
ELINA SHAHI

Date of Birth : 13 September 1988
Address : Chakupat, Lalitpur
Number : 9851042321, 5260123
Email : elinashahi.es@gmail.com

- Business Research on ‘Consumer Preference on Coffee Shops in Kathmandu Valley.’
- Brand research on ‘Brand Audit of Himalaya Television.’
- Amadeus GDS training.

INTERNSHIOP/WORK EXPERIENCE
Nature Express Travels
- Ticketing Officer since 2010 – current.

Citizens Bank
- Audit Department.
- Assisting in preparation of internal audit report in Kamaladi, Boudha, and Koteshwor branch.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Academic Scholarships from Ace Institute of Management.
- Was a part of the team that represented Ace Institute of Management in Arthayudh 2013 held by Christ University, Bangalore and won the title of “Best Team.”
- Participation in DAV Music Carnival (Singing).
- 2nd Position on Inter-School Painting Competition organized by BLODAN.
- 3rd Position in Art and Cartoon making competition organized by Modern Indian School.
- 1st position in Senior Science Quiz Competition organized by DAV School.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting Result).
- BBA, Ace Institute of Management, Pokhara University.

AREAS OF INTEREST
Journalism | Start Ups | INGOs

MAJOR PROJECTS WORK AND TRAINING
- Business Development Plan on ‘Raw Express Cold Pressed Juice.’
- Internship Report on ‘Nature Express Travels Pvt. Ltd.’

I enjoy challenges in personal and professional life. I enjoy acquiring new knowledge. I am happiest when I am doing creative, meaningful and productive work; the kind that touches people’s life, the kind that matters.
I enjoy doing creative work. I believe this is the only way one can explore their true potential. I also believe in freedom; for it gives one a chance to be better and grow in life. Self-experience and observation is the most practical way of learning.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University.
- Bachelor in Business Administration (Finance, Accounts), Pokhara College of Management, Pokhara University.

AREAS OF INTEREST
Start up | Tourism | Education

MAJOR PROJECTS WORK AND TRAINING
- Training on Appraising Performance: Business Edge Training
- Research on ‘Consumer Buying Behavior of Electronics- Laptop’
- Business Development Plan on ‘Cosmos Institute of Management for an MBA college in Pokhara’.
- Brand Audit of ‘Saleways Departmental Store’

INTERNSHIP/WORK EXPERIENCE
- Internship at Om Finance Ltd, Head Office, Pokhara (16th January to 13th March 2012).

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Recognized in the Dean’s List in Bachelor Level with a CGP of 3.74 out of 4.
- Won multiple School level, Inter-School as well as Regional Level painting competitions.
- A member of Himalaya Toastmasters Club, Kathmandu.
I believe in hard work because striving for success without hard work is like trying to harvest where you haven’t planted. So, WORK HARD DREAM BIG.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management (Currently VI Trimester) Pokhara University.
- Bachelor in Business Administration (B.B.A) from Informatics College, Affiliated to University of Wales.

MAJOR PROJECTS WORK AND TRAINING
- Business Research on “Factor affecting liquor purchase behavior in Kathmandu Valley.”
- Business Development Plan “Unique Guinea Fowl Farm Limited.”

INTERNSHIP/WORK EXPERIENCE
Wind Power Nepal Pvt. Ltd (WPN)
- Worked as a Marketing Intern where my role was to perform research and collect data regarding the use of wind cum solar backup system in Kathmandu.

Nepal Investment Bank Limited (NIBL)
- Worked at Customer service department and Remittance Department.
- Worked at IT department and performed data entry task in changing their software from Pumori to Finnacle.

Community Action Center (CAC) Nepal
- Client Tracking and collecting data (as a Volunteer).

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- First runner up in Inter college football tournament organized by Star Club, played for Budhanikantha School (2006).
- Volunteer in Ace Sports week.
I am a very determined person. I believe that a person can thrive only when hard work is combined with right timing of decision making. With discipline, dedication and inquisition of learning one can achieve their respected goals.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting Result).
- BIM, College of Applied Business, Tribhuvan University.

AREAS OF INTEREST
Development Sector | Public Sector and MNC’s | IT Sector | INGO/ NGO’s

MAJOR PROJECTS WORK AND TRAINING
- Business Research on “Study on Consumer Behavior towards Shopping malls in Kathmandu.”
- Business Development Plan on “Website consulting firm.”
- Internship Report on “Nepal SBI Bank.”
- Ad Making project on FMCG Product- Noodles.
- Web designer training from NIIC.
- Graphic Designer training.

INTERNSHIP/WORK EXPERIENCE

Bank of Kathmandu
- Worked on System Department.

Nepal SBI Bank
- Worked on Customer Service department.

HT Solutions
- Worked as a Web Designer.

Date of Birth: 10-10-1988
Address: Baluwatar, Kathmandu
Number: 98460311545
Email: basnetjyotsana@gmail.com
KHUSBU SHRESTHA

Date of Birth : 25 January 1990
Address : Mahakabi Marg, Maitidevi, Ktm
Number : 9841940033
E-mail : khusbushresthak@gmail.com

Hard working, self motivated, focused, responsible, adaptive, passionate, good at managing myself, and with a zeal to learn more is how I see myself. These qualities will assist in broadening my knowledge and interest.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting result).
- BBA-BI, Ace Institute of Management, Pokhara University.

AREAS OF INTEREST
Bank and Financial Sector | Education Sectors | INGOs/NGOs | Private Sector | Public Sector | Multinational Companies

MAJOR PROJECTS WORK AND TRAINING
- Strategic Brand Management report on “Brand Audit of Saleways Department Store” (September, 2014).


INTERNSHIP/WORK EXPERIENCE

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Award: Enlisted in the Dean’s list of Pokhara University for excellent academic performance 2013.
- Member (General Member): Rotaract Club of Durbar Marg from June 2010-June 2011.
- Participant: International Day against Drug Abuse and Illicit Trafficking organized by Narconon Nepal at Basantapur on 26th June 2009.
Namrata Somani

Date of Birth: 22nd October 1990
Address: Teku, Pachali, Ktm
Number: 9841797403
Email: namrata.somani22@gmail.com

I have an open mind in terms of career choice at present. I value quality above all and prefer to work in deadlines. Curious and hard working by nature, I like meeting new people and value my relationships.

Academic Background
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting result).
- BBA, Kathmandu College of Management (KCM), Kathmandu University.

Internship/Work Experience
- October 2015 to December 2015: Effectiveness check of the ad campaigns and Tihar promotion and marketing and selling an agarbatti brand ‘Yukti’ at DebenaraAgarbattiDhoopUdhyog.
- June 2013 to October 2013: Prepared GMAT study materials as a part-timer for Pearl Academe Education Consultancy, Putalisadak, Kathmandu.
- July 2011 to July 2012: Worked at Kathmandu College of Management (KCM), Kathmandu as a full-time teaching assistant for Finance and Accounting - Assisted the instructor in classes, evaluated and graded notes and assignments, tutored students, etc.
- February 2011 to April 2011: Analyzed import LC and its processing at Trade operations department as an intern at Nabil Bank Limited, Kathmandu.
- July 2010 to November 2010: Developed new credit card customers and managed the existing ones focusing on customer relationship management as an intern at Standard Chartered Bank Nepal Ltd.
- July 2009 to February 2010: Outsourced feedback research on the FNCCI National Excellence Award for FNCCI (Federation of Nepalese Chamber of Commerce and Industry); performed all tasks from data collection to data analysis.

Extra-Curricular Activities and Awards
- Led a team of 9 individuals as a team leader and won The Best Team award at “Arthayudh – 2013” – an international college fest, organized by Christ University, Bangalore, India
- Oversaw Junior Achievement Forum at KCM as President for 2009-10.
- Awarded for both Best Academic Performance and Best in Extra Curricular in the whole batch in the same year 2008 at KCM.
- Awarded Merit Award with 100% tuition fee waiver in 2008 for securing highest GPA
- Won several inter and intra college events such as team building competition, case analysis, quiz competition, etc.

Areas of Interest
- MNCs | Education Sector | Research

Career Objective
To develop my career with an organization where my knowledge, aptitude and skills will be best put to use and where there is scope for continuous learning and growth, both for the organization as well as for me.
NIKESH DWA

Date of Birth : 31st March 1990
Address : Tersapatti – 3, Pokhara
Number : 9856035558
E-mail : nikeshdwa@gmail.com

I am an ambitious, passionate and hard working person. I take inspiration from the lives of great entrepreneurs and am determined to be one.

ACADEMIC BACKGROUND
• MBA (Marketing), Ace Institute of Management
• BBA (Marketing), Pokhara College of Management

AREAS OF INTEREST
Entrepreneurship | Entertainment Sector | Financial Sector | Tourism | Agriculture

MAJOR PROJECTS WORK AND TRAINING
• Research on “Consumer Buying Behavior of Apparels.”
• Brand Audit of Himalaya Television.
• Business Development Plan of MidTown Mall, Pokhara.

INTERNSHIP/WORK EXPERIENCE
Wind Power Nepal Pvt. Ltd.
• Created the financial projections and marketing plan for a Wind-Solar Hybrid Power Plant in Paanchthar District.
• Prepared a presentation pitch for the company for the Rock start Accelerator Program.

Om Finance Limited
• Worked in the operations, customer service and credit department.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
• Received the “Dr. David Bambach Award in Music” at Gandaki Boarding School for the year 2006.
• Attended the Rotary Youth Leadership Awards 2008.
• Member of the Sports Week Management Committee 2011 at Pokhara College of Management.
• Was a part of the team that represented Ace Institute of Management in Arthayudh 2013 held by Christ University, Bangalore and won the title of “Best Team.”
• Took part in the “American Business Experience 2015” hosted by St. Ambrose University, Davenport, IA, USA.
I am an honest, self motivated and hardworking person with positive attitude towards my career and life.

ACADEMIC BACKGROUND

- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting result)
- BBA, Kathmandu College of Management (KCM), Kathmandu University

INTERNSHIP/WORK EXPERIENCE

- Intern, Sales Audit Department, Dish Media Network Private Limited. 2014.
- Intern, PFC Collection and Recovery Department, Standard Chartered Bank Nepal Ltd. 2012.
- Intern, Customer Care Department, Nepal Telecom.
- Social Intern, FWLD (Forum for Women, Law and Development), 2009.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS

- Executive committee member - KCM Arts club.
- Program Coordinator- Honda Girls On Wheels.
- Event Coordinator - Peace Posture Contest for charity purpose.
- Participated in school drama, “Romeo and Juliet.”
- Participated in ‘Girls on Wheels’ and stood 2nd position.

CAREER OBJECTIVE

My objective is to excel in my field through hard work, research, skills and perseverance. Also succeed in a stimulating and challenging environment that will provide me with advancement opportunities.
I see myself as hardworking, focused, committed, responsible and self-motivated person with zeal to learn more. I also believe in team work. I believe these qualities can lead a person to success.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Mangement, Pokhara University (Awaiting result).
- BBA, People's Campus, Tribhuvan Univeristy.

AREAS OF INTEREST
Development Sector | FMCG Companies | Hospitality Sector | INGO's/NGO's | Multi-National Companies

MAJOR PROJECTS WORK AND TRAINING
- Brand Audit of Saleways “Saleways: A Brand in Making” (December, 2014).

INTERNSHIP/WORK EXPERIENCE
- Nepal Investment Bank Limited, New Road Branch
  (13th May, 2012 to 13th July, 2012)
  - Worked at Customer Service Department, Trade Finance Department and Clearance Department.
  - Worked in Sales and Marketing Department under the guidance and supervision of the National Sales Manager.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Professional Development Director at Rotaract Club of People’s Campus.
- Second Runner Up in NCC Excellence Trophy, Inter BBA College Quiz Competition.
- One day workshop on developing website using “Sageframe” at Microsoft Innovation Center.
PRAYAS MAINALY

Date of Birth: 15th September 1988
Address: Biratnagar-5, Morang
Number: 9851015798
Email: pranam.prayas@gmail.com

Strong believer in hard work and patience as a key to thrive and succeed.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management (Currently VI Trimester) Pokhara University.
- Bachelor in Business Administration (B.B.A) from Management Campus, Biratnagar, Purwanchal University.

INTERNSHIP/WORK EXPERIENCE
- Worked with Pranam International, a tyre importing private company for 16 months.
- Business development planner for importing a multinational tyre brand into Nepal.
- Currently working as the Finance Director of Pirelli Tyres.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Founder member of Student Welfare Council of Management Campus, Purwanchal University.
- A recommended student by the Indian Embassy on outstanding results in CBSE+2.
- School Prefect at a Missionary School in Darjeeling, India.
- Previous member of Rotaract Club Biratnagar.

AREAS OF INTEREST
Automobile sector | Rural and Agribusiness sector | Tourism Sector

MAJOR PROJECTS WORK AND TRAINING
- Business Research on “Brand Preference of Beer in Kathmandu Valley.”
- Business Development Plan “Pirelli Tyres.”
- Internship Report on Pirelli Tyres.

Brand Audit of Himalaya Television.
I believe one solves half of their problem by being positive; rest is their passion, determination and continuous effort towards the desired goal that leads to success.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Sinamangal, Kathmandu [Affiliated to Pokhara University (Awaiting result)].
- Bachelor in Business Management (BBM), Garden City College, K.R.Puram, Bangalore [Affiliated to Bangalore University].

AREAS OF INTEREST
NGOs/INGOs | Public Sectors & MNC’s | Marketing Sectors | Financial Sector | Development Sectors

MAJOR PROJECTS WORK AND TRAINING
MBA
- Graduation Report on “Customer Satisfaction on Samsung Smart Phones in Kathmandu Valley.”
- Internship Report on “Himalayan Bank Limited.”
- Business Development Plan on “Yacon Farming.”
- Business Research on “Study on Brand Preference of Tooth paste.”
- Ad making project on Fruit Tea.

BBM
- Training on “Basic Course in Stock Market.”

INTERNSHIP/WORK EXPERIENCE
- Himalayan Bank Limited : Worked at Customer Service Department, Credit Department, Bills and Remittance & Administration/ Locker Department as an Intern.
- Maitri Saving and Credit Cooperative Society: Worked as an Account Assistant.
- Worked in Bangalore International Exhibition Centre for business fests.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- First position in athletics (100m, 200m running) in the Annual Sports Meet 2010-11 organized by Garden City College.
- Second position in spelling competition held in I.J.Pioneer High School.
- Third position in group dance competition in the United Talent Hunt held in United Academy.
- ‘C’ Certificate Holder in NCC & Senior Wing camp senior in Combined Annual Training Camp 2011, Bangalore.
- Participated in Fund Raising Activities for ‘The National Association For The Blind-Karnataka Branch, Bangalore’
I believe, positive attitude can help solve many problems in life since life is ten percent what happens to us and ninety percent how we react to it.

ACADEMIC BACKGROUND
- MBA (Finance), Ace Institute of Management, Pokhara University (Awaiting Result).
- BBA (Finance & Marketing) with CGPA 3.9, Ace Institute of Management, Pokhara University.

AREAS OF INTEREST
Banks and Financial Sector | Public sector and MNC’s | Manufacturing/ Trading | NGO/ INGO/ Development Projects

MAJOR PROJECTS WORK AND TRAINING
- Graduate Research Project on “Attitude of Nepalese Investors towards Investment in Mutual Fund.”
- Business Development Plan on “Retail Outlet of Tea Leaves and Coffee.”

INTERNSHIP/WORK EXPERIENCE

Bottlers Nepal Limited, Balaju, Kathmandu
- Involved in routine activities of Purchase Department.
- Analyzed the cost structure of cooler maintenance at two plants, BNL & BNTL.
- Helped in the settlement of Bi Bi Ni forms issued for importing goods from India.
- “Currently working as trainee in Bottlers Nepal Limited, Balaju”.

Mega Bank Nepal Limited, Main Branch, Kantipath, Kathmandu
- Worked at Customer Service Department and performed administrative tasks.
- Worked at Remittance Department and assist employees with their work.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Volunteered at 12th AGM of CNI (Confederation of Nepalese Industries) 2015.
- Secured 2nd position in swimming competition (girls) in Ace Marathon, 2013.
- Academic Scholarships from Ace Institute of Management.
- Volunteer service at Paropakar Orphanage, Bhimsenth, Kathmandu.
- Conducted student-led classes of Financial Accounting during BBA at Ace.
- Participated in the 1st Ace Inter Program Music & Dance Festival, 2008.
- Volunteered at 12th AGM of CNI (Confederation of Nepalese Industries) 2015.

- Business Research on “Student Satisfaction at Ace MBA Program.”
- Accounting Package - Tally & Fact from Maharaja College of Information & Technology, Putalisadak.
Follower of three guiding principles: perseverance, dedication and resilience, I strive not to be perfect but give in all my effort to unleash my true potential.

ACADEMIC BACKGROUND
- MBA (Finance), Ace Institute of Management, Pokhara University (Awaiting result).
- BBA, Apex College, Pokhara University (2012).

AREAS OF INTEREST
Financial sector | Education Sector | MNC's | Manufacturing Sector | NGO/INGO

MAJOR PROJECTS WORK AND TRAINING
- Business Research on “Factors that affect the student’s decision while selecting colleges for MBA program.”
- Business Development Plan on Beauty Saloon.
- Internship report on Bank of Kathmandu Ltd. (Credit Department).

INTERNAL WORK EXPERIENCE
- Internship, Bank of Kathmandu Limited, New Baneshwor Branch, Credit Department (12th October 2014 to 07th December 2014).
- Teaching tutorial class of Business Mathematics at Surveillance Education Foundation.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Academic Scholarship from Apex College, Mid-Baneshwor, Kathmandu.
- Awarded with best presentation certificate in Apex SMART program in 7th semester of BBA program.
- Awarded with the certificate of Appreciation for being first in table tennis(women) Tournament in Ace GS Sports Meet 2014.
- Siraha District girl topper in S. L.C in year 2061B.S.
- “Awarded in the dean list during BBA program.”
RIYA MALLA

Date of Birth : July 3rd 1990
Address : Naya Thimi, Bhaktapur
Number : 9841528787
Email : riyamalla2@gmail.com

MAJOR PROJECTS WORK AND TRAINING
- Business Research on “Consumer Preference of Lay’s in Nepalese market.”
- Business Development Plan on “Buoyancy Fashion Wear.”
- Internship Report on “Information Infrastructure for Project Hamri Didi.”
- Ad making project on FMCG product – Energy Drink, Lip stick and Nail-polish.
- Tally - Hi-Tech Academy Pvt.ltd.
- Diploma in Graphic Designing –Compass Computer Centre.
- Basic Hotel Management Training - Everest Manpower Training Centre.

INTERNERSHIP/WORK EXPERIENCE
- Social Intern, FWLD (Forum for Women, Law and Development), 2009.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Executive committee member - KCM Arts club.
- Program Coordinator- Honda Girls On Wheels.
- Event Coordinator - Peace Posture Contest for charity purpose.
- Event Coordinator - Inter College Music Competition (ICMC).
- Participated in school drama, dance, singing, badminton and basketball competition.

I am optimistic, positive, honest and dedicated. I believe that you are never too old to learn. Every moment you live, you learn something new. Hence, I try to learn from everything and everyone possible.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University (Term 6).
- BBA, Kathmandu College of Management (KCM), Kathmandu University.

AREAS OF INTEREST
FMCG | Media and Advertising sector | Banking sector | Public Sector | INGOs | Tourism| MNC’s and Conglomerates.
I’m not afraid of working hard at anything; I believe that there really is no substitute for working hard. I just always want to be the best that I can.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting result).
- BBA, Kathmandu College of Management (KU).

INTERNSHIP/WORK EXPERIENCE

Dabur Nepal Pvt. Ltd (Marketing Department)
- Assigned Project on “Research on Media Consumption Pattern in Kathmandu Valley”

NMB Bank (Customer Service & Marketing Dept)
- Performed Administrative Task, visited various places and assisted with spreadsheet work

Nemlink International Traders Pvt. Ltd (Sales Department)
- Dealt with various customers.

Centre for rural technology, Nepal(NGO (Documentation Volunteer)
- Assisted in development of a computerized documentation system.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Executive member to the KCM Publication Club.
- Volunteering at St.Xavier’s Social Service Centre, Jawalakhel, Lalitpur.
- Program Coordinator- Honda Girls On Wheels.
- Event Coordinator - Peace Posture Contest for charity purpose.
- Event Coordinator - Inter College Music Competition (ICMC).
- Workshop attended- Marketing Research By Arindam Banerjee-Professor of Indian Institute of Management(Ahmedabad).

MAJOR PROJECTS WORK AND TRAINING
- Business Research on ‘Brand Preference on Clothing Line in Kathmandu Valley’
I am a very optimistic person who believes that hard work, determination and passion is what drives you to success. One should be capable to show full potential and dedication in any field you enter.

**ACADEMIC BACKGROUND**
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting Result).
- BBA, Ace Institute of Management, Pokhara University.

**MAJOR PROJECTS WORK AND TRAINING**
- Business Research on “Study on Consumer Behavior towards Cosmetic Purchase.”
- Business Development Plan on “Silver Fashion Shop.”
- Ad Making project on FMCG Product- Noodles.

**INTERNSHIP/WORK EXPERIENCE**
- **Nepal Investment Bank**
  - Worked on Customer Service Department.
- **Surya Nepal Private Limited**
  - Went on a field study of Mangaldeep Agarbattis.
  - Sale of Agarbattis to the Retailers.
- **Nepal Childrens Organization**

**EXTRA-CURRICULAR ACTIVITIES AND AWARDS**
- Third in Spelling Competition held by Galaxy Public School.
- First in story telling competition held by Galaxy Public School.
- Participated in Dance Competition (Ace Fest 2006, 2008).
- Participated in Global Peace Festival South Asia-2010 (GPA-Nepal).

**AREAS OF INTEREST**
Development Sector | Public Sector and MNC’s | Financial Sector | INGO/ NGO’s | Education Sector
I am a hard worker with an innovative mind set. I am an optimist who believes that being positive can lead to success in life which is a way for happiness.

**ACADEMIC BACKGROUND**
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting result).
- Bachelor in Development Finance (BDFin), National College, Baluwatar, Kathmandu (Affiliated to Kathmandu University).

**INTERNSHIP/WORK EXPERIENCE**
**Surya Nepal Pvt. Ltd.**
- Worked under marketing department of Mangaldeepagarbattis section.
- Conducted survey on market situation of the newly launched brand by the company.

**Kist Bank Limited**
- Worked at credit department and customer service department and performed administrative tasks.

**EXTRA-CURRICULAR ACTIVITIES AND AWARDS**
- Executive member to the KCM Publication Club
- Receiver of Himalaya SJB Rana Research Grant for project work entitled “Small and Medium Enterprises Financing in Nepal: Case Study of Himalayan Bank Limited.”
- Gold Medal for scoring the highest grade in BDFin.

**AREAS OF INTEREST**
NGOs/INGOs | Marketing Sectors | Public sectors | MNC’s Development Sectors

**MAJOR PROJECTS WORK AND TRAINING**
**MBA**
SUJATA TIMSINA

Date of Birth : 09 September 1991
Address : Kusunti, Lalitpur
Number : 9803842004
Email : naanisuja.2866@gmail.com

I believe in hard work and dedication and work with the passion to excel in the areas I am involved in. I am confident of my abilities and consistently set firm goals for myself- that’s a part of becoming better at what I do.

ACADEMIC BACKGROUND
- MBA (Finance), Ace Institute of Management, Pokhara University (Awaiting result).
- BBA, DAV College of Management, Tribhuwan University.

INTERNSHIP/WORK EXPERIENCE

International Development Institute
- Prepared newsletter on the sector based issues of Nepal.
- Analyzed the donor profiles of donor organizations.
- Conducted online meetings and prepared agenda & minutes.

NABIL Bank Limited
- Worked in Cash Department and handled all the day-to-day records.
- Verified Financial Transaction Reports (FTR).

Newton Wave Academy
- Worked as a primary level coordinator.
- Handled the overall extra-curricular activities and managed all the annual and occasional events.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Academic Scholarships from DAV College of Management.

AREAS OF INTEREST
NGO/INGOs | MNC’s | Education Sector | Financial Sector | Development Sector

MAJOR PROJECTS WORK AND TRAINING
- Business Research on ,”Customer Satisfaction of Telecommunications Service.”
I am optimistic and proactive. I believe in positive working attitude which is the key to success.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University.
- BBA (Marketing), Prime College, Tribhuvan University.

INTERNSHIP/WORK EXPERIENCE
- Internship at Bottlers Nepal Limited for 8 weeks.
- Internship at Business Advantage for 16 weeks.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
Academic Achievement
- College Topper (Boys): +2.
- Awarded by various scholarship for good academic performance in Bachelors.

ECA Achievement
- Inter-college table tennis competition: winner.
- Ace Inter-college music competition 2009: winner.
- Inter-school music competition: winner.
- Inter-school table tennis: 3rd position.
- Table Tennis competition (Ace Sports Week 2014): 1st position.
- Member of the Organizer’s committee Prime FIFA 08.
- Organising member of Prime Bachelor’s Gala 2010/11.

AREAS OF INTEREST
NGO-INGO | Banking Sector | FMCG Sector | Ad Agency

MAJOR PROJECTS WORK AND TRAINING
- Business Development Plan on Macadamia Nuts.
- Research on Consumer Buying behavior on Internet Service Provider in Nepal.
- Research on Drinks Preference while watching football for Carlsberg.
- Brand audit on CE construction.
- Brand audit on Laxmi Bank.

MOTTO
To be able to learn and adapt things quickly and to enhance personal and people skills that allows me to present better and communicate better.
I am sincere towards the tasks that I take responsible of and learn in the process. I am self motivated, and so can get accustomed to a fast paced environment and keep up the spirit of working with optimism.

**ACADEMIC BACKGROUND**
- **MBA (Finance), Ace Institute of Management, Pokhara University.**
- **BIM, College of Applied Business, Tribhuvan University.**

**AREAS OF INTEREST**
Development sectors | Banking and Financial Institutions | Service Sector | IT sector

**MAJOR PROJECTS WORK AND TRAINING**
- Business Research on Brand Preference of Scooters.
- Business Development Plan on Barley Grass Powder.

**Date of Birth** : 13 June 1990
**Address** : Gaurighat, Kathmandu
**Number** : 9803990125
**Email** : supradaduwadi@gmail.com

- Ad making project on Hello Nail polish, and Fruitwick FruitTea.
- Internship Report on “International Development Institute.”
- Training on Windows Server Administration Fundamentals.

**INTERNSHIP/WORK EXPERIENCE**
- International Development Institute as a Program Associate, 2014.

**EXTRA-CURRICULAR ACTIVITIES AND AWARDS**
- Participated in Inter Semester Management Brain Bowl; 2010- participant, 2011- Team Manager.
- Organizing team of Farewell and Fresher’s Program 2010 and emceed the program as well.
- Participated in various sports events like marathon, Basketball, badminton in sports week.
- Participated in One-Act Plays Dance and Singing during undergraduate and graduate study.
- Volunteered and participated in various internal events of Ace Institute of Management.
- Academic Scholarships in BIM.
Date of Birth : 08 March 1991
Address : New Baneshwor-Kathmandu
Number : 9801034338
E-mail : somsanu2013@gmail.com

I believe on hard work, optimism and passion because these can lead a person to reach the success.

Ibelieve on hard work, optimism and passion because these can lead a person to reach the success.

ACADEMIC BACKGROUND
- MBA (Finance), Ace institute of management, Pokhara University (running).
- BBS, City college of management, Tribhuvan University.

AREAS OF INTEREST
Financial Sector | Development Sector | Government Sector

MAJOR PROJECTS WORK AND TRAINING
- Business Research on “Brand Preference Survey of Cold Drinks.”
- Business Development Plan on “Kohalpur Titaura House.”
- Internship Report on “Nabil Bank Limited.”
- Internship on “Himalayan Bank Limited.”

INTERNSHIP/WORK EXPERIENCE
Nabil Bank Limited
- Worked at Remittance and customer service Department and performed administrative tasks and also worked at loan department.

Himalayan Bank Limited
- Worked at Customer service Department and Remittance.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Winner in inter college Quiz competition organized by City College of management.
- Academic scholarship from Ace institute of management.
The principle is competing against oneself. It’s about self-improvement, being better than the day before.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting Result).
- BBA, Nepal College of Management, Kathmandu University.

AREAS OF INTEREST
Public Sector and MNC’s | Financial sector | INGO’s & NGO’s

MAJOR PROJECTS WORK AND TRAINING
- Business Research on “Survey on Preference of Shampoo among Nepalese Consumers.”
- Business Development Plan on “Executive Lunch Department.”
- Term Paper on “Comparative study of Postpaid and Prepaid mobile subscription in Kathmandu.”

INTERNSHIP/WORK EXPERIENCE
Nielsen Nepal
- Working as an Executive-Client Servicing for Retail Measurement Service (RMS).

Standard Chartered Bank (Baneshwor Branch)
- Interned at Transaction Banking Department.
- Was involved in a project titled “Nepal China & Nepal India Trade Corridor” and prepared a report.

Unilever Nepal Limited
- Interned at Sales Department as a part of Sales Management Course.
- Was involved in a project titled “Channel management between Unilever & Bhat-Bhateni”.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- Worked as a Students Council Advisory Board member at Nepal college of Management.
- Worked as a Treasurer for Students Welfare Council at Nepal college of Management.
- Organized charity event for Prisoner’s Assistance Nepal.
- Negotiated contracts with suppliers, performers and sponsors for various events.
I am a complete worshiper of hard work, optimism and passion because I believe these can lead a person to reach the Everest of success and content in professional and personal lives.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management (Awaiting Result) Pokhara University.
- Bachelor in Business Administration (B.B.A) from College of Applied Business (CAB) Tribhuvan University.

AREAS OF INTEREST
Development Sector | Public Sector and MNC's | INGOs/NGOs | Education Sector

Date of Birth: 08th May 1989
Address: Kupondole-1, Lalipur-121
Number: 9841761238
E-mail: vedanidhi.acharya@gmail.com

MAJOR PROJECTS WORK AND TRAINING
- Business Research on “Brand Preference on Mobile Phones on Kathmandu Valley.”
- Business Development Plan “Online Booking of Restaurant.”
- Brand Audit on “Saleways Department Store” as a part of term paper in Strategic Brand Management.
- Market Research of Gorkha Brewery, Laxmi Bank, Ncell, CE construction as part of Internship project in Business Advantage Pvt. Ltd.
- Ad making on FMCG products – Baked chips as a part of term paper in Consumer Behavior.
- Ad making on consumer goods as a part of term paper on Promotion Management.
- Graduate Research Project on “Consumer Preference on Using Mobile Phones in Kathmandu Valley (Ongoing).”

INTERNSHIP/WORK EXPERIENCE
Business Advantage Private Limited
- Worked on market research on Laxmi Bank, Ncell, CE construction, Gorkha Brewery.

Nepal Credit and Commerce Bank (NCC) Bank
- Worked on Customer service department, Remittance Department.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- First Position in Inter-semester Debate- seventh semester of B.B.A. (CAB).
- Participant in Inter semester Debate competition.
- Volunteer in Ace Sports week.
VIDHA PRADHAN

Date of Birth: 18 November 1987
Address: Baluwatar, Kathmandu
Number: 9841580281
Email: vidha.pradhan@gmail.com

Always keen on learning new things, an individual performer as well as good in teams, dedicated towards work that I start and result oriented.

ACADEMIC BACKGROUND
- MBA (Marketing), Ace Institute of Management, Pokhara University (Awaiting result).
- BBA, Kathmandu College of Management, Kathmandu University.

INTERNSHIP/WORK EXPERIENCE

GIZ (2011-2012)
- Internship: Supporting Nepal’s implementation of its WTO commitments and Enhanced Integrated Framework (WTO/EIF-SP)
- Assistant Program Officer for WTO/EIF-SP and INCLUDE program; worked on trade related promotion of selected value chains and facilitating and supporting partner cooperatives under selected value chains.

PSI/Nepal (2014-2015)
- Internship: Marketing and Communications Department.
- Consultant: Social Franchise unit under Marketing and Communications Department.

Chaudhary Group (2010)
- Internship: Business Development Unit.
- Market research: CG Developers.

EXTRA-CURRICULAR ACTIVITIES AND AWARDS
- District Coordinator for Kaski district for Nationwide Scholarship Programme under Society of Ex-Budhanilkantha Students (SEBS).
- Winner: Badminton-Doubles organized by Ace Institute of Management (2014).
- First Runner up in Badminton-Single and Basketball organized by Ace Institute of Management (2014).
- Second Runner up in “Spin a Yarn” competition organized by Ace Institute of Management (2013).
- Best Performance: President’s Recognition Award (2009), Rotaract Club of Lalitpur.

AREAS OF INTEREST
NGOs/INGOs | Development sector | Tourism/Hospitality industry

MAJOR PROJECTS WORK AND TRAINING
- Business Development Plan on “Baby food manufacturing company.”
- Internship report on “Marketing & Communications at PSI/Nepal.”
- Research on “Study of Consumer behavior in Newari cuisine restaurants of Kathmandu Valley.”
- Brand Audit on Ncell.
- Development of marketing strategies for High-end tourism product in Nepal.
- Project on Ad making and developing marketing strategies for hypothetical FMCG products.
- Training on Executive English Writing and Speaking Skills (2012).