

Journal of Business and Social Sciences Research (JBSSR)
(The double blind, peer-reviewed journal of Ace Institute of Management)

CALL FOR PAPERS

About the journal

Journal of Business and Social Sciences Research (JBSSR) is a **double-blind, peer-reviewed journal** of Ace Institute of Management (AIM), a leading business school of Nepal affiliated with Pokhara University, Nepal. It has been being regularly published since 2016 as a bi-annual publication (published in every **June** and **December**).

The main purpose of this journal is to advance and foster the research in the disciplines of management, business, and social sciences, through active engagement with different stakeholders including academicians, researchers, policy makers, students and entrepreneurs. The journal has been listed with the NepJOL (nepjol.info), the JOL created under the aegis of by INASP and managed by Tribhuvan University Central Library. The NepJOL URL of the journal is <https://www.nepjol.info/index.php/jbssr>. Indexing with a number of other research networks and agencies is underway.

The journal covers the disciplines of management, business, managerial economics and social sciences as specified hereunder:

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Authors/ researchers are requested to submit their research papers any time round the year as per the guidelines mentioned hereunder.

Guidelines to contributors

The papers submitted for publication in the *journal* should follow the style and instructions as given below:

- Papers must be **empirical**, or at least **analytical**. Also, analytical case studies and review papers can be included on the basis of their merit. The papers should be related to core and functional areas of management, business, managerial economics and other social sciences.
- Every paper submission should have the first page as the **title page** which should contain **paper title, authors' name, institutional affiliation(s), full postal address, telephone and mobile number**, and **email address** and **very brief profile** (maximum 50 words) of each author; and, if there are two or more authors, it must indicate which author (correspondence author) will handle the correspondences.

- The paper should start from the second page, **without author's name** or any other identification. The paper should be **structured** as under:

Title of the paper

Abstract (limited to 150-180 words) and **Keywords** (3-5 keywords)

Introduction and Study Objectives (along with problem statement and brief rationale of the study)

Literature Review (Conceptual and past empirical studies): It may also be covered under the 'Introduction' section in case of the papers of shorter length.

Research Methods (Research approach, sample, instruments, analytical tools, etc.)

Data Analysis and Discussions (Data results should be **critically discussed**)

Conclusion and Implications (along with comparison with previous studies, if any) and future study-needs, if any

References (only those used in the paper text)

Acknowledgement (if any)

Funding (if any)

Conflict of interest (It should be clearly stated whether the authors have any conflict of interest because of their affiliation and other formal position)

- Submission of a paper to the *Journal* will be taken to imply that it represents not any previously published, but an original work, and it is not being considered elsewhere for publication, and that if accepted for publication it will not be published anywhere without the consent of the Chief Editor or Editorial Team. Furthermore, the papers so received are subject to approval by Editorial Team; however, the ideas and opinions expressed in the papers published in the *journal* are solely those of author(s).
- The contents of papers in no way represent views and policies of the AIM or that of the editors.
- Submitted papers should be written in International British English, typed in double spacing with wide margins (1.5 cm) on each side of standard A-4 size paper. It should have a single-side printing on the paper. The text font should be in **Arial** with the **11-point size**. The font in the tables should be Arial Narrow (11-point). Soft-copy of the submission should have its tables and figures in an editable format.
- The preferred maximum length of a submission is 5,500 words.
- The paper should have conclusions at the end. The main body of paper should be provided with mathematical proofs and calculations that justify the issue of the paper. Lengthy mathematical works and more extensive, detailed tables, if any, should be placed in appendices.
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For books (Single and multiple authors):

- Sthapit, A. (2018). *Human resource management: Issues and perspectives*. Kathmandu: Taleju Prakashan.
- Singh, T.M., & Sthapit, A. (2008). *Human resource management: Text and cases* (2nd ed.). Kathmandu: Taleju Prakashan.

For Journal Articles (Single and multiple authors):

- Lao-Hakosol, W., Sharma, A., & Sthapit, A. (2018 June). Macroeconomic factors and their influences on initial public offering (IPO) in Nepal, *International Journal of Research*, 5(16), 1617-1637. Retrieved from <https://pen2print.org//index.php/IJR/article/view/15652>
- Sthapit, A. (2012). Strategic factors in evaluation of induction training effectiveness: An exploratory study of development bank managers. *EXCEL International Journal of Multidisciplinary Management Studies*, 2(8), 16-32.

- Judge, T. A., & Kammeyer-Mueller, J. D. (2012). On the value of aiming high: The causes and consequences of ambition. *Journal of Applied Psychology*, 97(4), 758–775. <https://doi.org/10.1037/a0028084>

For Thesis (Master's thesis works)

- Shrestha, G. (2013). *Purposes of tourist visits to Nepal and NTB's promotion efforts* (Unpublished master's thesis). Faculty of Management, Tribhuvan University.

For Official Reports

- Upadhyay, N.P., & Khanal, K. (2013). *Management development scenario-2012*. Management Association of Nepal (MAN). <http://www.man.org.np>

For Conference Paper

- Sthapit, A., & Shrestha, B. (2018, January 5-7). *Employee retention practices in hospitality industry in Nepal: Investigating the moderating effect of management hierarchy, age group and gender*. 10th PIMG International Conference on Digital Strategies for Organizational Success, Prestige Institute of Management, Gwalior, India.

Paper in Edited Research Volume/ Book chapter

- Sthapit, A. (2018). The strategy of HRD management in Nepal. In *Cambridge's psychology for a better world* (Vol. 1, pp. 97-128). Cambridge Scholars Publishing.

- Author(s) submitting to the *Journal* should provide their paper(s) **both in hard copy and on an e-copy**. The e-copy should be in the *Microsoft Word* format to the following email address: jbssr@ace.edu.np. The hard copy should be submitted To:

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