

**International Conference on  
Emerging Issues in Business & Society  
24-25 January 2019**

**Organized by:  
Ace Research Center  
Ace Institute of Management**

## Overview

Business and management have been instilled so much in contemporary minds that, may they be perceived positively or negatively; their interplay with society has become self-evident. The conference "Emerging Issue on Business & Society" organized by Research Center of Ace Institute of Management will explore the potential contribution of management & business research in the transition to sustainability and corporate responsibility from a different lens. This lens encompasses a broad array of scientific theories that can potentially provide valuable insights that inform management research in understanding socially, ethically, and environmentally responsible behaviors, business understanding, organization issues and all other related aspects of finance, marketing, banking, human resource, management, entrepreneurship and so on.

The conference associated journals entertain the papers with trans-disciplinary flavors, including the ones addressing the issues in the areas ranging from business, management through entrepreneurs to international business and drawing on these each other's discipline. The conference will serve a platform for wide-ranging issues, which captures emerging issues of developments in business, management and the social sciences within which a wide range of networking opportunities can be nurtured for the advancement of future research and global collaboration. This approach is now vital in research endeavors as business, management and entrepreneurship practices in the present scenario are increasingly prone to an era of interchange through meaningful multi-disciplinary collaborations.

## Conference Objective

- The conference will provide a platform for researchers, academicians, entrepreneurs and scholars to present their research study in emerging business and social issues.
- The conference will facilitate an exchange of ideas, knowledge, and research works from around the globe and thus bring unexplored issues and practices related to business and social science into focus.
- The conference will bring together people from multiple disciplines and nurture networking among them for the advancement of future research and collaborations.

## About Ace

Ace is one of the leading providers of management education in Nepal. The institutions currently running under Ace umbrella and the respective academic programs they offer are as follows:



**Ace Institute of Management** came into existence in 1999 with the first ever Executive MBA program in Nepal. Located at Naya Baneshwor, Kathmandu, Ace Institute of Management currently runs BBA and BBA-BI (Banking and Insurance) at the Bachelor level; and Executive MBA, Regular MBA and Evening MBA at the Master level. All master and bachelor level programs under Ace Institute of Management are affiliated to Pokhara University.

One of Nepal's leading business schools, Ace Institute of Management fosters environment that nurtures students' growth and evolution into self-regulated, life-long learners; thoughtful, responsible individuals; and principled, innovative leaders who improve their society and the world.

Ace Institute of Management was ranked first in "National Business Schools Rating-Rankings Award 2017" organized by "Aarthik Abhiyan National Daily" and "New Business Age".



**Ace International Business School** was launched in 2015 and currently offers MBA and BBA degrees in collaboration with Queen Margaret University, Edinburgh, Scotland, U.K. Besides, Ace A Level (Cambridge A Level program launched in 2008 under Ace Institute of Management) was also brought under Ace International Business School in 2017. Located at Sinamangal, Kathmandu, Ace International Business School delivers academic programs that prepares students for their journey into entrepreneurship, professional career, and leadership in a global society.



**Ace Higher Secondary School** had been running under the umbrella of Ace Institute of Management since 1999 until it spun off in 2014 as an independent entity. Located at Gairigaon, Kathmandu, the institution offers a Plus Two program (in management stream) administered by the Higher Secondary Education Board, Nepal Government. The institution fosters environment that prepares students for meaningful learning at higher education institutions and fulfilling citizenship in the 21st century world.



**Ace School** was started in 2014 and it currently runs classes from K-10. Located at Gairigaon, Kathmandu, the school fosters environment that prepares students for meaningful learning at higher education institutions and fulfilling citizenship in the 21st century world.

### **Ace Vision**

Enhance the capacity of individuals and institutions in Nepal to contribute to the nation's development

### **Ace Mission**

- Promote a learning environment where individuals rediscover themselves and learn to be thoughtful and responsible managers, leaders, and entrepreneurs
- Promote entrepreneurship and professionalism by assisting entrepreneurs and institutions in acquiring and managing resources effectively

## **Ace Philosophy**

- We believe that one can never learn enough and learning is a life-long process
- We believe that knowledge is much more beneficial when accompanied by wisdom and humility
- We believe that each one of us learns differently and that no particular approach is superior to another
- We believe that every individual is capable of contributing towards a positive social synergy
- We believe that we achieve and accomplish more when we compete with self and cooperate with others

## **Ace Values**

- Honesty in work
- Sincerity in relationships
- Respect for self and others
- Responsibility for one's actions
- Learning from mistakes
- Care for resources
- Adherence to regulations
- Questioning spirit

## **Call for Papers and Conference Themes**

Ace Research Centre welcomes abstracts and full-length research papers from scholars, academicians, researchers and students from all over the world to participate in the presentation of research papers on Emerging Issues in Business & Society. The conference will cover a wide spectrum of emerging issues and aims to provide valuable opportunity for exchange of ideas and disseminate knowledge among participants for their overall development. Contribution from the participants should be original work and should not have been submitted or published elsewhere. All selected papers will be published in mention the full name (JBSSR); the journal of Ace Institute of Management.

## **Themes**

Scholars, researchers, professors, academicians, professionals and students are invited to contribute scholarly papers in the following fields:

Accounting, Banking, Finance, Marketing, HRM, Economics, General Management, Investment Management, Entrepreneurship, E-business, International Business, Operation Management, Financial Reporting

## **Registration Fees**

- Participants from countries other than SAARC (without accommodation) US\$ 150 per person.
- Participants from SAARC (without accommodation), US\$ 100 per person.
- Participants from Nepali organizations (without accommodation) NRs.8,000 per person.

## **Key Dates**

Abstract Submission: 16 November 2018

Abstract Acceptance: 30 November 2018

Full-Length Research Paper Submission: 14 December 2018

Full-Length Research Paper Acceptance: 11 January 2019

Registration Fees Submission: 16 January 2019

Conference Date: 24 and 25 January 2019

## **Abstract & Paper Submission Guidelines**

Abstract:

- All authors are requested to submit 300 words abstract not including references before the respective due date indicating the category in which their paper is to be considered.
- All abstracts must be prepared and submitted in English and should be free of linguistic errors.
- All abstracts should be prepared in MS Word format with Times New Roman 12 point font.
- All abstracts must be original work not yet submitted to any other publications prior to the conference

Paper Submission Guidelines

- Authors are encouraged to submit their paper electronically i.e. by email to the convener at [research.ace.edu.np](mailto:research.ace.edu.np),
- The paper should be double-spaced with the 1-inch margin on all sides use Times New Roman 12 in MS word. The Title should be 14 points (Bold Capital) and the Headings should be 12 points (Bold)
- The maximum word limit is 5000 and the minimum limit is 3000 including abstract, tables, graphs, figures and notes.
- The full title, author(s) including affiliation, correspondence and e-mail address, abstract (not exceeding 300 words), keywords (not exceeding six) and acknowledgments, if any, should be clearly specified in the first page of the paper

- The contributors should ensure that they are not infringing copyright. The submission of a manuscript implies that it contains unpublished original work and is not being considered for publication elsewhere.

### **Accommodation**

The organizers can manage accommodation for participants at an additional cost. To and fro transportation facility from the place of accommodation to the conference venue will be provided by the organizer.

### **Program Schedule**

#### **January 24, 2019**

08.00 am –10.00 am:	Inauguration
10.30am – 12.30 pm:	Technical session I
12.30 pm: 1:30 pm	Lunch
01.30 pm –3.30 pm:	Technical session II
04.00 pm – 6.00 pm:	Technical session III
6.00 pm:	Dinner

#### **January 25, 2019**

08.00 am –10.00 am:	Technical Session IV
10.00 am – 11.30am:	Valedictory Session
11.30 am:	Lunch
12.00 noon onwards:	Sightseeing

### **Registration**

The participants are requested to register by sending the duly filled Registration form through e-mail along with their research paper and registration fees (through Direct Deposit or Online Transfer).

Bank Details mentioned below for Band Deposit and Online Transfer:

Beneficiary Name: Ace Institute of Management

Bank Name: Siddhartha Bank Ltd

Bank Address: Hattisar, Kathmandu, Nepal.

Account No. : 00102848620

Account Type: Current

Swift Code: SIDDPKA

For details visit our Website

<http://ace.edu.np>

Key Contact Person

**Mr. Ajay Kumar Shah**

Director, Research

For further enquiries please contact us at [ajayshah@ace.edu.np](mailto:ajayshah@ace.edu.np), [research@ace.edu.np](mailto:research@ace.edu.np)